

INVOICE



WSFA
12 East Delano Ave.
Montgomery, AL 36105
Main: (334) 288-1212
Billing: (334) 288-1212

www.wsfa.com

Billing Address:

BRUM Advertising
Attention: Alan Brumbelee
2700 Corporate Dr #200
Birmingham, AL 35242

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1575233-1	09/25/16	September 2016	08/29/16 - 09/12/16

Property	Account Executive	Sales Office	Sales Region
WSFA	Kerry Morrison	WSFA	Local

Advertiser	Product	Estimate Number
POL/Lovvorn, J/R/AL State	Political 2016 Aug & Sept	

Flight Dates	Order #	Alt Order #
08/30/16 - 09/12/16	1575233	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
1	08/30/16	09/11/16	Today In Alabama	6a-7a	MTWTF--	:30	10	\$200.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>08/29/16</td><td>09/04/16</td><td>-TWTF--</td><td>5</td><td>\$200.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/29/16	09/04/16	-TWTF--	5	\$200.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	08/29/16	09/04/16	-TWTF--	5	\$200.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	WSFA	Tu	08/30/16	6:12 AM	Today In Alabama	6a-7a	:30	POL/Lovvorn, J/R/AL State	\$200.00 NM																				
5	WSFA	Tu	08/30/16	6:47 AM	Today In Alabama	6a-7a	:30	POL/Lovvorn, J/R/AL State	\$200.00 NM																				
2	WSFA	W	08/31/16	6:39 AM	Today In Alabama	6a-7a	:30	POL/Lovvorn, J/R/AL State	\$200.00 NM																				
3	WSFA	Th	09/01/16	6:55 AM	Today In Alabama	6a-7a	:30	POL/Lovvorn, J/R/AL State	\$200.00 NM																				
4	WSFA	F	09/02/16	6:45 AM	Today In Alabama	6a-7a	:30	POL/Lovvorn, J/R/AL State	\$200.00 NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/05/16</td><td>09/11/16</td><td>MTWTF--</td><td>10</td><td>\$200.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/05/16	09/11/16	MTWTF--	10	\$200.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/05/16	09/11/16	MTWTF--	10	\$200.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
11	WSFA	M	09/05/16	6:09 AM	Today In Alabama	6a-7a	:30	POL/Lovvorn, J/R/AL State	\$200.00 NM																				
6	WSFA	M	09/05/16	6:55 AM	Today In Alabama	6a-7a	:30	POL/Lovvorn, J/R/AL State	\$200.00 NM																				
7	WSFA	Tu	09/06/16	6:11 AM	Today In Alabama	6a-7a	:30	POL/Lovvorn, J/R/AL State	\$200.00 NM																				
15	WSFA	Tu	09/06/16	6:29 AM	Today In Alabama	6a-7a	:30	POL/Lovvorn, J/R/AL State	\$200.00 NM																				
12	WSFA	W	09/07/16	6:12 AM	Today In Alabama	6a-7a	:30	POL/Lovvorn, J/R/AL State	\$200.00 NM																				
8	WSFA	W	09/07/16	6:44 AM	Today In Alabama	6a-7a	:30	POL/Lovvorn, J/R/AL State	\$200.00 NM																				
9	WSFA	Th	09/08/16	6:12 AM	Today In Alabama	6a-7a	:30	POL/Lovvorn, J/R/AL State	\$200.00 NM																				
14	WSFA	Th	09/08/16	6:45 AM	Today In Alabama	6a-7a	:30	POL/Lovvorn, J/R/AL State	\$200.00 NM																				
13	WSFA	F	09/09/16	6:20 AM	Today In Alabama	6a-7a	:30	POL/Lovvorn, J/R/AL State	\$200.00 NM																				
10	WSFA	F	09/09/16	6:56 AM	Today In Alabama	6a-7a	:30	POL/Lovvorn, J/R/AL State	\$200.00 NM																				
2	08/30/16	09/11/16	NBC Today Show	7-9am	MTWTF--	:30	10	\$95.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>08/29/16</td><td>09/04/16</td><td>-TWTF--</td><td>10</td><td>\$95.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/29/16	09/04/16	-TWTF--	10	\$95.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	08/29/16	09/04/16	-TWTF--	10	\$95.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
10	WSFA	Tu	08/30/16	7:20 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00 NM																				
2	WSFA	Tu	08/30/16	8:27 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00 NM																				
1	WSFA	Tu	08/30/16	8:58 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00 NM																				

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1575233-1	09/25/16	September 2016	08/29/16 - 09/12/16
Advertiser	Product	Estimate Number	
POL/Lovvorn, J/R/AL State	Political 2016 Aug & Sept		

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																															
2	08/30/16	09/11/16	NBC Today Show	7-9am	MTWTF--	:30	10	\$95.00	NM																																																																																																																																															
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>9</td><td>WSFA</td><td>W</td><td>08/31/16</td><td>7:21 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$95.00</td><td>NM</td></tr><tr><td>3</td><td>WSFA</td><td>W</td><td>08/31/16</td><td>8:26 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$95.00</td><td>NM</td></tr><tr><td>4</td><td>WSFA</td><td>W</td><td>08/31/16</td><td>8:58 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$95.00</td><td>NM</td></tr><tr><td>6</td><td>WSFA</td><td>Th</td><td>09/01/16</td><td>7:58 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$95.00</td><td>NM</td></tr><tr><td>5</td><td>WSFA</td><td>Th</td><td>09/01/16</td><td>8:38 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$95.00</td><td>NM</td></tr><tr><td>7</td><td>WSFA</td><td>F</td><td>09/02/16</td><td>7:28 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$95.00</td><td>NM</td></tr><tr><td>8</td><td>WSFA</td><td>F</td><td>09/02/16</td><td>8:58 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$95.00</td><td>NM</td></tr><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>09/05/16</td><td>09/11/16</td><td>MTWTF--</td><td>10</td><td>\$95.00</td><td colspan="5"></td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	9	WSFA	W	08/31/16	7:21 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM	3	WSFA	W	08/31/16	8:26 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM	4	WSFA	W	08/31/16	8:58 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM	6	WSFA	Th	09/01/16	7:58 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM	5	WSFA	Th	09/01/16	8:38 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM	7	WSFA	F	09/02/16	7:28 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM	8	WSFA	F	09/02/16	8:58 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/05/16	09/11/16	MTWTF--	10	\$95.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																														
9	WSFA	W	08/31/16	7:21 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM																																																																																																																																														
3	WSFA	W	08/31/16	8:26 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM																																																																																																																																														
4	WSFA	W	08/31/16	8:58 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM																																																																																																																																														
6	WSFA	Th	09/01/16	7:58 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM																																																																																																																																														
5	WSFA	Th	09/01/16	8:38 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM																																																																																																																																														
7	WSFA	F	09/02/16	7:28 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM																																																																																																																																														
8	WSFA	F	09/02/16	8:58 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM																																																																																																																																														
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																																																			
	09/05/16	09/11/16	MTWTF--	10	\$95.00																																																																																																																																																			
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>11</td><td>WSFA</td><td>M</td><td>09/05/16</td><td>7:59 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$95.00</td><td>NM</td></tr><tr><td>16</td><td>WSFA</td><td>M</td><td>09/05/16</td><td>8:39 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$95.00</td><td>NM</td></tr><tr><td>12</td><td>WSFA</td><td>Tu</td><td>09/06/16</td><td>7:59 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$95.00</td><td>NM</td></tr><tr><td>19</td><td>WSFA</td><td>Tu</td><td>09/06/16</td><td>8:40 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$95.00</td><td>NM</td></tr><tr><td>13</td><td>WSFA</td><td>W</td><td>09/07/16</td><td>7:57 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$95.00</td><td>NM</td></tr><tr><td>20</td><td>WSFA</td><td>W</td><td>09/07/16</td><td>8:58 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$95.00</td><td>NM</td></tr><tr><td>18</td><td>WSFA</td><td>Th</td><td>09/08/16</td><td>7:29 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$95.00</td><td>NM</td></tr><tr><td>14</td><td>WSFA</td><td>Th</td><td>09/08/16</td><td>8:40 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$95.00</td><td>NM</td></tr><tr><td>15</td><td>WSFA</td><td>F</td><td>09/09/16</td><td>7:59 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$95.00</td><td>NM</td></tr><tr><td>17</td><td>WSFA</td><td>F</td><td>09/09/16</td><td>8:45 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$95.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	11	WSFA	M	09/05/16	7:59 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM	16	WSFA	M	09/05/16	8:39 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM	12	WSFA	Tu	09/06/16	7:59 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM	19	WSFA	Tu	09/06/16	8:40 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM	13	WSFA	W	09/07/16	7:57 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM	20	WSFA	W	09/07/16	8:58 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM	18	WSFA	Th	09/08/16	7:29 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM	14	WSFA	Th	09/08/16	8:40 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM	15	WSFA	F	09/09/16	7:59 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM	17	WSFA	F	09/09/16	8:45 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																														
11	WSFA	M	09/05/16	7:59 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM																																																																																																																																														
16	WSFA	M	09/05/16	8:39 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM																																																																																																																																														
12	WSFA	Tu	09/06/16	7:59 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM																																																																																																																																														
19	WSFA	Tu	09/06/16	8:40 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM																																																																																																																																														
13	WSFA	W	09/07/16	7:57 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM																																																																																																																																														
20	WSFA	W	09/07/16	8:58 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM																																																																																																																																														
18	WSFA	Th	09/08/16	7:29 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM																																																																																																																																														
14	WSFA	Th	09/08/16	8:40 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM																																																																																																																																														
15	WSFA	F	09/09/16	7:59 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM																																																																																																																																														
17	WSFA	F	09/09/16	8:45 AM	NBC Today Show	7-9am	:30	POL/Lovvorn, J/R/AL State	\$95.00	NM																																																																																																																																														
3	08/30/16	09/11/16	WSFA 12 News at Six - M6-630pm		MTWTF--	:30	10	\$350.00	NM																																																																																																																																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>08/29/16</td><td>09/04/16</td><td>-TWTF--</td><td>10</td><td>\$350.00</td><td colspan="5"></td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							08/29/16	09/04/16	-TWTF--	10	\$350.00																																																																																																																														
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																																																			
	08/29/16	09/04/16	-TWTF--	10	\$350.00																																																																																																																																																			
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WSFA</td><td>Tu</td><td>08/30/16</td><td>6:08 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$350.00</td><td>NM</td></tr><tr><td>9</td><td>WSFA</td><td>Tu</td><td>08/30/16</td><td>6:20 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$350.00</td><td>NM</td></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>08/30/16</td><td>6:29 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$350.00</td><td>NM</td></tr><tr><td>3</td><td>WSFA</td><td>W</td><td>08/31/16</td><td>6:09 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$350.00</td><td>NM</td></tr><tr><td>4</td><td>WSFA</td><td>W</td><td>08/31/16</td><td>6:21 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$350.00</td><td>NM</td></tr><tr><td>10</td><td>WSFA</td><td>W</td><td>08/31/16</td><td>6:27 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$350.00</td><td>NM</td></tr><tr><td>6</td><td>WSFA</td><td>Th</td><td>09/01/16</td><td>6:10 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$350.00</td><td>NM</td></tr><tr><td>5</td><td>WSFA</td><td>Th</td><td>09/01/16</td><td>6:28 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$350.00</td><td>NM</td></tr><tr><td>8</td><td>WSFA</td><td>F</td><td>09/02/16</td><td>6:11 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$350.00</td><td>NM</td></tr><tr><td>7</td><td>WSFA</td><td>F</td><td>09/02/16</td><td>6:28 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$350.00</td><td>NM</td></tr><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>09/05/16</td><td>09/11/16</td><td>MTWTF--</td><td>10</td><td>\$350.00</td><td colspan="5"></td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WSFA	Tu	08/30/16	6:08 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM	9	WSFA	Tu	08/30/16	6:20 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM	1	WSFA	Tu	08/30/16	6:29 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM	3	WSFA	W	08/31/16	6:09 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM	4	WSFA	W	08/31/16	6:21 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM	10	WSFA	W	08/31/16	6:27 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM	6	WSFA	Th	09/01/16	6:10 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM	5	WSFA	Th	09/01/16	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM	8	WSFA	F	09/02/16	6:11 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM	7	WSFA	F	09/02/16	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/05/16	09/11/16	MTWTF--	10	\$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																														
2	WSFA	Tu	08/30/16	6:08 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM																																																																																																																																														
9	WSFA	Tu	08/30/16	6:20 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM																																																																																																																																														
1	WSFA	Tu	08/30/16	6:29 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM																																																																																																																																														
3	WSFA	W	08/31/16	6:09 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM																																																																																																																																														
4	WSFA	W	08/31/16	6:21 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM																																																																																																																																														
10	WSFA	W	08/31/16	6:27 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM																																																																																																																																														
6	WSFA	Th	09/01/16	6:10 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM																																																																																																																																														
5	WSFA	Th	09/01/16	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM																																																																																																																																														
8	WSFA	F	09/02/16	6:11 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM																																																																																																																																														
7	WSFA	F	09/02/16	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM																																																																																																																																														
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																																																			
	09/05/16	09/11/16	MTWTF--	10	\$350.00																																																																																																																																																			
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>16</td><td>WSFA</td><td>M</td><td>09/05/16</td><td>6:09 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$350.00</td><td>NM</td></tr><tr><td>11</td><td>WSFA</td><td>M</td><td>09/05/16</td><td>6:28 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$350.00</td><td>NM</td></tr><tr><td>12</td><td>WSFA</td><td>Tu</td><td>09/06/16</td><td>6:09 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$350.00</td><td>NM</td></tr><tr><td>19</td><td>WSFA</td><td>Tu</td><td>09/06/16</td><td>6:27 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$350.00</td><td>NM</td></tr><tr><td>13</td><td>WSFA</td><td>W</td><td>09/07/16</td><td>6:11 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$350.00</td><td>NM</td></tr><tr><td>20</td><td>WSFA</td><td>W</td><td>09/07/16</td><td>6:28 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$350.00</td><td>NM</td></tr><tr><td>18</td><td>WSFA</td><td>Th</td><td>09/08/16</td><td>6:10 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$350.00</td><td>NM</td></tr><tr><td>14</td><td>WSFA</td><td>Th</td><td>09/08/16</td><td>6:28 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>POL/Lovvorn, J/R/AL State</td><td>\$350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	16	WSFA	M	09/05/16	6:09 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM	11	WSFA	M	09/05/16	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM	12	WSFA	Tu	09/06/16	6:09 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM	19	WSFA	Tu	09/06/16	6:27 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM	13	WSFA	W	09/07/16	6:11 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM	20	WSFA	W	09/07/16	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM	18	WSFA	Th	09/08/16	6:10 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM	14	WSFA	Th	09/08/16	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																														
16	WSFA	M	09/05/16	6:09 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM																																																																																																																																														
11	WSFA	M	09/05/16	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM																																																																																																																																														
12	WSFA	Tu	09/06/16	6:09 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM																																																																																																																																														
19	WSFA	Tu	09/06/16	6:27 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM																																																																																																																																														
13	WSFA	W	09/07/16	6:11 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM																																																																																																																																														
20	WSFA	W	09/07/16	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM																																																																																																																																														
18	WSFA	Th	09/08/16	6:10 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM																																																																																																																																														
14	WSFA	Th	09/08/16	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	POL/Lovvorn, J/R/AL State	\$350.00	NM																																																																																																																																														

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1575233-1	09/25/16	September 2016	08/29/16 - 09/12/16
Advertiser	Product	Estimate Number	
POL/Lovvorn, J/R/AL State	Political 2016 Aug & Sept		

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/30/16	09/11/16	WSFA 12 News at Six - M6-630pm		MTWTF--	:30	10	\$350.00	NM
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>15 WSFA F 09/09/16 6:10 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 NM</div> <div>17 WSFA F 09/09/16 6:22 PM WSFA 12 News at Six - MF 6-630pm :30 POL/Lovvorn, J/R/AL State \$350.00 NM</div>									
4	08/30/16	09/11/16	WSFA 12 News at Ten - M10-1035pm		MTWTF--	:30	10	\$300.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>08/29/16 09/04/16 -TWTF-- 10 \$300.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>10 WSFA Tu 08/30/16 10:10 PM WSFA 12 News at Ten - MF 10-1035pm :30 POL/Lovvorn, J/R/AL State \$300.00 NM</div> <div>1 WSFA Tu 08/30/16 10:19 PM WSFA 12 News at Ten - MF 10-1035pm :30 POL/Lovvorn, J/R/AL State \$300.00 NM</div> <div>2 WSFA Tu 08/30/16 10:31 PM WSFA 12 News at Ten - MF 10-1035pm :30 POL/Lovvorn, J/R/AL State \$300.00 NM</div> <div>4 WSFA W 08/31/16 10:11 PM WSFA 12 News at Ten - MF 10-1035pm :30 POL/Lovvorn, J/R/AL State \$300.00 NM</div> <div>3 WSFA W 08/31/16 10:16 PM WSFA 12 News at Ten - MF 10-1035pm :30 POL/Lovvorn, J/R/AL State \$300.00 NM</div> <div>9 WSFA W 08/31/16 10:33 PM WSFA 12 News at Ten - MF 10-1035pm :30 POL/Lovvorn, J/R/AL State \$300.00 NM</div> <div>6 WSFA Th 09/01/16 10:16 PM WSFA 12 News at Ten - MF 10-1035pm :30 POL/Lovvorn, J/R/AL State \$300.00 NM</div> <div>5 WSFA Th 09/01/16 10:33 PM WSFA 12 News at Ten - MF 10-1035pm :30 POL/Lovvorn, J/R/AL State \$300.00 NM</div> <div>8 WSFA F 09/02/16 10:08 PM WSFA 12 News at Ten - MF 10-1035pm :30 POL/Lovvorn, J/R/AL State \$300.00 NM</div> <div>7 WSFA F 09/02/16 10:33 PM WSFA 12 News at Ten - MF 10-1035pm :30 POL/Lovvorn, J/R/AL State \$300.00 NM</div> <div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/05/16 09/11/16 MTWTF-- 10 \$300.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>16 WSFA M 09/05/16 10:09 PM WSFA 12 News at Ten - MF 10-1035pm :30 POL/Lovvorn, J/R/AL State \$300.00 NM</div> <div>11 WSFA M 09/05/16 10:31 PM WSFA 12 News at Ten - MF 10-1035pm :30 POL/Lovvorn, J/R/AL State \$300.00 NM</div> <div>12 WSFA Tu 09/06/16 10:16 PM WSFA 12 News at Ten - MF 10-1035pm :30 POL/Lovvorn, J/R/AL State \$300.00 NM</div> <div>19 WSFA Tu 09/06/16 10:31 PM WSFA 12 News at Ten - MF 10-1035pm :30 POL/Lovvorn, J/R/AL State \$300.00 NM</div> <div>20 WSFA W 09/07/16 10:14 PM WSFA 12 News at Ten - MF 10-1035pm :30 POL/Lovvorn, J/R/AL State \$300.00 NM</div> <div>13 WSFA W 09/07/16 10:30 PM WSFA 12 News at Ten - MF 10-1035pm :30 POL/Lovvorn, J/R/AL State \$300.00 NM</div> <div>14 WSFA Th 09/08/16 WSFA 12 News at Ten - MF 10-1035pm :00 \$300.00 NM</div> <div>See MG 4.21,4.22,4.23</div> <div>18 WSFA Th 09/08/16 WSFA 12 News at Ten - MF 10-1035pm :00 \$300.00 NM</div> <div>See MG 4.21,4.22,4.23</div> <div>17 WSFA F 09/09/16 10:09 PM WSFA 12 News at Ten - MF 10-1035pm :30 POL/Lovvorn, J/R/AL State \$300.00 NM</div> <div>15 WSFA F 09/09/16 10:33 PM WSFA 12 News at Ten - MF 10-1035pm :30 POL/Lovvorn, J/R/AL State \$300.00 NM</div> <div>21 WSFA Su 09/11/16 11:10 PM Late News 1030p-1130p :30 POL/Lovvorn, J/R/AL State \$150.00 NM</div> <div>MG for 4.14,4.18</div> <div>22 WSFA Su 09/11/16 11:29 PM Late News 1030p-1130p :30 POL/Lovvorn, J/R/AL State \$150.00 NM</div> <div>MG for 4.14,4.18</div> <div>23 WSFA M 09/12/16 10:15 PM WSFA 12 News at Ten - MF 10-1035pm :30 POL/Lovvorn, J/R/AL State \$300.00 NM</div> <div>MG for 4.14,4.18</div>									

Total Spots

76

Payment Terms 30 Days

<u>Gross Total</u>	\$17,900.00
<u>Agency Commission</u>	\$2,685.00
<u>Net Amount Due</u>	\$15,215.00

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

www.wsfa.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1575233-1	09/25/16	September 2016	08/29/16 - 09/12/16

Advertiser	Product	Estimate Number
POL/Lovvorn, J/R/AL State	Political 2016 Aug & Sept	

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.